

**MINISTRY OF OVERSEAS INDIAN AFFAIRS**  
**Government of India**  
New Delhi

**GUIDELINES FOR KNOW INDIA PROGRAMME (KIP)**

1. The following is the tentative schedule of the Know India Programmes during 2012-13:

KIP Edition	Tentative Period	Partner State	Last date for receipt of nominations in the MOIA
20 <sup>th</sup> KIP	25 <sup>th</sup> April – 15 <sup>th</sup> May, 2012	Goa	10 <sup>th</sup> March, 2012
21 <sup>st</sup> KIP	29 <sup>th</sup> August – 18 <sup>th</sup> September, 2012	Uttaranchal	12 <sup>th</sup> July, 2012
22 <sup>nd</sup> KIP	21 <sup>st</sup> December, 2012 - 10 <sup>th</sup> January 2013	Karnataka	08 <sup>th</sup> November, 2012

2. Duration of each of these programmes would be 3 weeks. Exact dates would be communicated in due course.
3. The programme is open to youth of Indian origin (excluding non-resident Indians) in the age group of 18-26 years as on the first day of the month in which the programme is expected to commence. It is open to PIOs from all over the world.
4. The total number of participants in any KIP may not exceed 40.
5. Minimum qualification required for applying is graduate or studying for graduation.
6. The applicants should be able to converse in English. [They should have studied English as a subject at the High School level or should have English as a medium of instruction for under-graduate course]
7. The applicant should not have participated in any previous KIP or Internship Programme for Diaspora Youth (IPDY). Students and those who have not visited India before are encouraged to apply.
8. The content of the programme may include the following:
  - a. Presentations on the country, political process, developments in various sectors.
  - b. Interaction with faculty and students at a prestigious University/College/Institute,
  - c. Presentation on the industrial development and visits to some Industries/factories,
  - d. Visit to a village to better understand the typical village life,
  - e. Exposure to Indian media,
  - f. Interaction with NGOs and organizations dealing with women affairs,
  - g. Visit to places of historical importance/Monuments,

- h. Taking part in Cultural programmes,
  - i. Exposure to yoga,
  - j. Call on high dignitaries, which may include President of India, Chief Election Commissioner of India, Comptroller and Auditor General of India, and Ministers in-charge of Overseas Indian Affairs, Youth Affairs and Sports.
- 9. The participants are provided the following hospitality/facilities in India:
  - i. local hospitality e.g. boarding/lodging in State guest houses or budget hotels,
  - ii. Internal travel as per the Programme.
  - iii. Per diem allowance of Rs. 100/- for out-of-pocket expenses,
- 10. Selected participants would be required to purchase air ticket for their journey from the country of residence to India and back, as per the schedule prescribed for the Programme by the Ministry of Overseas Indian Affairs. Concerned Indian Mission/Post would reimburse 90% (ninety percent) of the total cost of air ticket for the cheapest economy class travel to the participants on successful completion of the programme by them.
- 11. Gratis visa by Indian Missions/Posts abroad may be granted to selected participants.
- 12. The Mission should seek a medical fitness certificate from the participants before recommending them for the programme. Every participant should have medical insurance before the visa is granted to them.
- 13. The weather condition of India should also be communicated to the participants and they should also be briefed that stay in a rural area is the part of the programme where air-conditioned accommodation is often not available.
- 14. All applicants for the programme may be asked to write an essay of 250 to 300 words on why they want to participate and what they expect to gain from the programme.
- 15. Selected participants would be required to abide by the regulations of the Know India Programme as conveyed to them by the Ministry of Overseas Indian Affairs or an agency nominated by it for the conduct of the Programme directly or through Indian Missions/Posts abroad. They are expected to cooperate fully in the programme in order to ensure its smooth conduct.
- 16. In case a participant is found guilty of misconduct or indiscipline during the course of his/her stay, he/she may be asked to leave the Programme. Such participants would have to meet the entire cost of their air travel from his/her country of residence to India & back and 'clause 10' above on refund of 90% of the total cost of air ticket by Indian Missions/Posts would not be applicable to them. Drinking and smoking in many places in India is banned and is discouraged during the programme. Participants are expected to remain with the group and maintain seriousness towards the programme.

17. The participants would also not be permitted to leave the Programme mid-way. All are expected to participate in the various programmes organized for them enthusiastically & are not expected to stay back in their hotel room, except for medical reason as advised by the doctor. Participants who leave the program on their own will not be entitled to either the airfare or the per diem allowance.
18. The organizers will take care of the participants for the duration of the program only. If the participants wish to come early or stay late they will have to make their own arrangements.
19. Duly Completed application for the programme, along with a passport size photograph, is to be submitted in the prescribed application form at the Indian Diplomatic Mission/Consular Post that covers the area of residence of the applicant. Nominations received after the due date, incomplete and unsigned applications, or forms not accompanied with photographs would be summarily rejected.
20. Nominations, duly recommended by HOM/HOP, may please be sent by e-mail/fax to Under Secretary (DS - I), Ministry of Overseas Indian Affairs, Akbar Bhawan, New Delhi – 110011; e-mail: [usds2@moia.nic.in](mailto:usds2@moia.nic.in); fax: (011) 24197942. The application form in original may be subsequently sent by diplomatic bag to Under Secretary (DS - I).
21. Details of the Programme would also be posted on the website [www.moia.gov.in](http://www.moia.gov.in) / <http://knowindiaprogram.com>